GOVERNMENT OF INDIA
MINISTRY OF ROAD TRANSPORT & HIGHWAYS
(Road Safety)

Transport Bhawan,
1, Parliament Street, New Delhi-1100011

No. RT-20029/2/2010-RS New Delhi the 18th November, 2010

To

1. The Chief Secretaries of all States/UTs
2. The Transport Secretaries/Commissioners & Home Secretaries of all States/UTs
3. The Executive Director of Association of State Road Transport Undertakings and Chief Executive of All State Road Transport Undertakings
4. The President of All Automobile Associations
5. Association of India Automobile Manufacturers & All Vehicle Manufacturers.
6. Central Board of Secondary Education/State Education Boards.

Subject: Observance of 22nd Road Safety Week from 1st to 7th January, 2011.

Sir,

As you may be aware, over one lakh persons get killed and more than 4.5 lakh persons are injured every year in our country in road accidents causing loss of precious human lives. This underlines the urgency of spreading road safety awareness amongst all road users including pedestrians & school children. As a part of awareness campaign on road safety “Road Safety Week” is observed throughout the country every year in the month of January in order to highlight and emphasize the need for safe roads by taking up activities to promote the concept.

2. As in the past, it has been decided to observe the 22nd Road Safety Week from 1st January to 7th January, 2011. The theme of the Road Safety Week this time is “Road Safety is a mission, not intermission”. An indicative list of road safety activities that could be undertaken is enclosed. In addition, it is felt that a proactive enforcement drive during the week would underscore the seriousness about safety on the roads.

3. It is requested that in order to carry out these activities in a befitting manner, the involvement of all concerned agencies like Police, Health, Information & Publicity, Education, PWD, etc., and other field agencies like Transport Authorities, District Authorities, Voluntary Organizations, etc. may be ensured.
4. It is requested that a report in the matter may be sent to this Ministry on or before 31st March, 2011.

Yours faithfully,

Sd/-
(Saroj Kumar Dash)
Joint Secretary to the Government of India
Tele: 23717294

*Encl: As above*

**Copy to:**

1. The Director, Central Institute of Road Transport, Bhosari Road, Pune.
2. The Director, Central Road Research Institute, Delhi-Mathura Road, Delhi.
5. M/s. Automobile Association of Upper India, C-8, Institutional Area, South of IIT, New Delhi-110016
6. Society of Indian Automobile Manufacturers (SIAM), Core-4B, Zone-IV, 5th floor, India Habitat Centre, Lodhi Road, New Delhi – 110003.
7. The President, All India Motor Transport Congress (AIMTC), 16-A, Asaf Ali Road, New Delhi – 110002.
8. Makkal Sevai Maiyam, 47/9- 2 E, Burma Colony, Virudunagar- 626001,Tamil Nadu,09865129050
9. Muskan, 45-A,Hathroi, Jaipur-302001, Rajasthan,
10. Dr. A.M. Ikram, K.G.N. House No. 2,,13, East Cross Road, Gandhinagar, Vellore-632006,Tamil Nadu
11. Vinayak Narayan Revankar, 96/2, A Dudhali, Kolhapur-416012, Maharashtra

**Copy also to-**

Sr. Technical Director (NIC). The notice may also be placed on Ministry’s website. Matter is very urgent.
SUGGESTED ACTIVITIES TO BE UNDERTAKEN BY STATE GOVERNMENTS DURING 22nd ROAD SAFETY WEEK.

1. **Public Transport System:**
   
i) Upgrading bus ways/ bus lanes  
ii) Optimal/rational routing plan of public transport

2. **Management of Traffic System:**
   
i) Re-design intersection and traffic signals (synchronization)  
ii) Evaluate flow of traffic at major intersections  
iii) Display/indicate traffic diversion routes for peak hours  
v) Proper designing of sidewalks and their maintenance  
vii) Restrict use of goods vehicles during the day at crowded places  
vii) Introduce measures for low occupancy vehicles entering Central Business Districts.  
ix) Introduce the concept of congestion pricing and road taxation  
x) Provision of off street parking lots  
x) Clear road encroachment  
xii) Allowing only one pillion rider on Motor Cycle.  
xiii) Ensure Motor Cycle drivers wear protective headgear as provided in Motor Vehicles Act/Rules  
xiv) Ensuring School buses have a uniform color, preferably yellow, with a display card in front indicating it to be a ‘bus carrying school children.’  
xv) Vehicles carrying goods including tractor-trollies should not be allowed to carry passengers.  
xvi) Ensure enforcement of regulations in respect of vehicles carrying hazardous goods.  
xvii) Strict adherence to load ceiling in order to curb overloading.  
xviii) Check insurance coverage of motor vehicles against third party risk as per Section 146 of Motor Vehicles Act, 1988.  

3. **Road Infrastructure:**
   
a) Periodic road maintenance  
b) Provision of outer bypass  
c) Grade separation of traffic to avoid mix of fast and slow moving vehicles  
d) Setting up of freight terminals
4. **Emission Norms:**

i) Audit of PUC centers  
ii) Fitness checking drive  
iii) Action against vehicles failing to meet the emission norms  
iv) Inspection of fuel dispensing unit to check adulteration.  
v) Retro fitment of catalytic converters in in-use vehicle  
vi) Encourage use of CNG in petrol driven passenger cars/taxies  
vii) Correct usage of 2-T oil in petrol  
viii) Adequate inspection and maintenance facilities for commercial vehicles.

5. **Awareness Programmes:**

i) Special messages from Chief Ministers.  
ii) Holding of meetings on Road Safety and to be attended by Senior Officials of concerned departments and public representatives.  
iii) Panel discussions on Road Safety on AIR & Television.  
iv) Inviting entries for slogans on Road Safety in newspapers and awarding prizes to the best entries.  
v) Release of advertisements & messages on Road Safety from various dignitaries in daily Newspapers.  
vi) Public announcement on road safety at important intersections using mobile vans.  
vii) Display of Banners, Road Signs, Dos and Don'ts regarding Road Safety at important locations/Traffic Junctions.  
viii) Organization of exhibitions, seminars, lectures, screening of documentary films, etc. in public places.  
ix) Bringing out pamphlets, folders for children, road users and drivers in order to educate them on road safety aspects.  
x) Medical check-ups and eye-sight testing camps and free distribution of spectacles to drivers.  
x) Proper road marking works on National Highways, State Highways and other major roads.  
x) Checking of over speeding, over loading, unauthorized parking, drunken driving etc.  
x) Special training programmes for school/college students in traffic rules.  
x) Inclusion of traffic rules and road safety matters in school text books.  
x) Refresher course for drivers of State Transport Undertakings and for drivers in the unorganized sector.  
x) Traffic training to children who visit the traffic training parks.  
x) Practical traffic education campaign by Police Departments and Voluntary Agencies, particularly among cyclists and pedestrians.

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